

# menuz

AI Customized Menu App



# Value Proposition

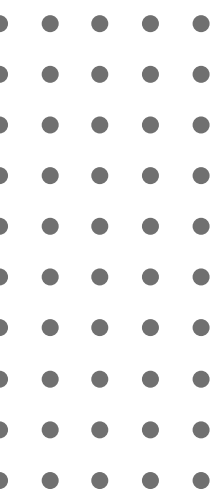
menuz → **Reimagining dine-in experiences**

Seamless QR code ordering

Personalized menu Recommendation

Customer Retention Enhancement

Boosting restaurant Efficiency



# Problem



③ *Limited Ways for Ongoing Engagement*



① *Inefficient dine-in ordering*



② *Difficulty in giving the best dining experience for customers from different cultures and countries*

# Problem ①

Inefficient dine-in ordering and  
Less Hospitality

*No Picture, Limited Waiters....  
Too much time waste until order*

## Time lost:

avg 5 min	to order
avg 15 min	to serve
avg 2 min	to pay

**22 min**

# 70%+

People (surveyed) are  
indecisive when ordering

# Problem ②

Lack of Personalized Dining Experiences

*Our Country, Region, Allergy, Preference, Diet are all different but menu are same*

## Effects:

- Increased customer satisfaction
- Increased loyalty
- Improved efficiency

→ *Lead to Increase revenue*

# 90%

customers are likely to spend more money with personalization

# Problem ③

Limited Ways for Ongoing Engagement

*Much Demand to enhance customer relationships by campaigns,  
But no contact info and no ways to reach*

## Starbucks Loyalty Program :

15% increase in customer retention and a 20% boost in revenue

## TGI Fridays Personalized happy hour promotions :

15-20% increase during non-peak hours

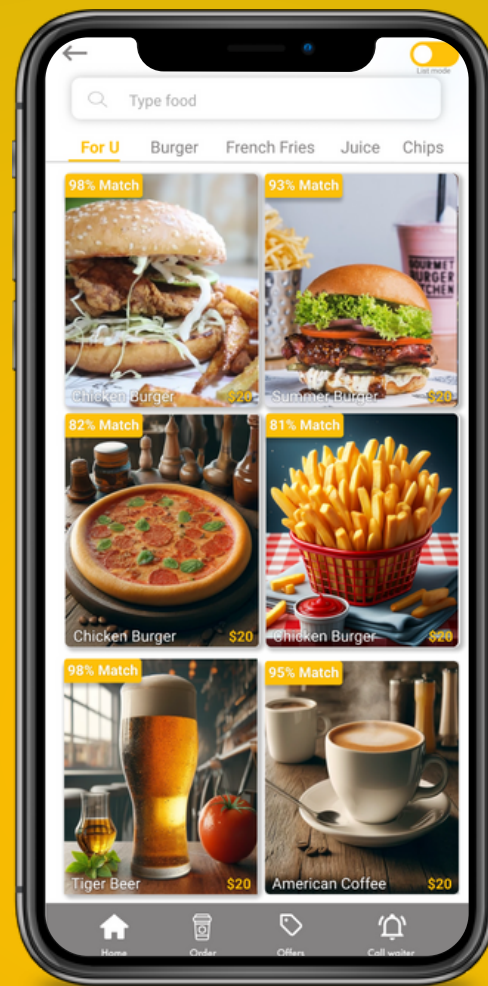


**10%+** CRR

Personalized campaigns can increase customer retention rates by 5-15%

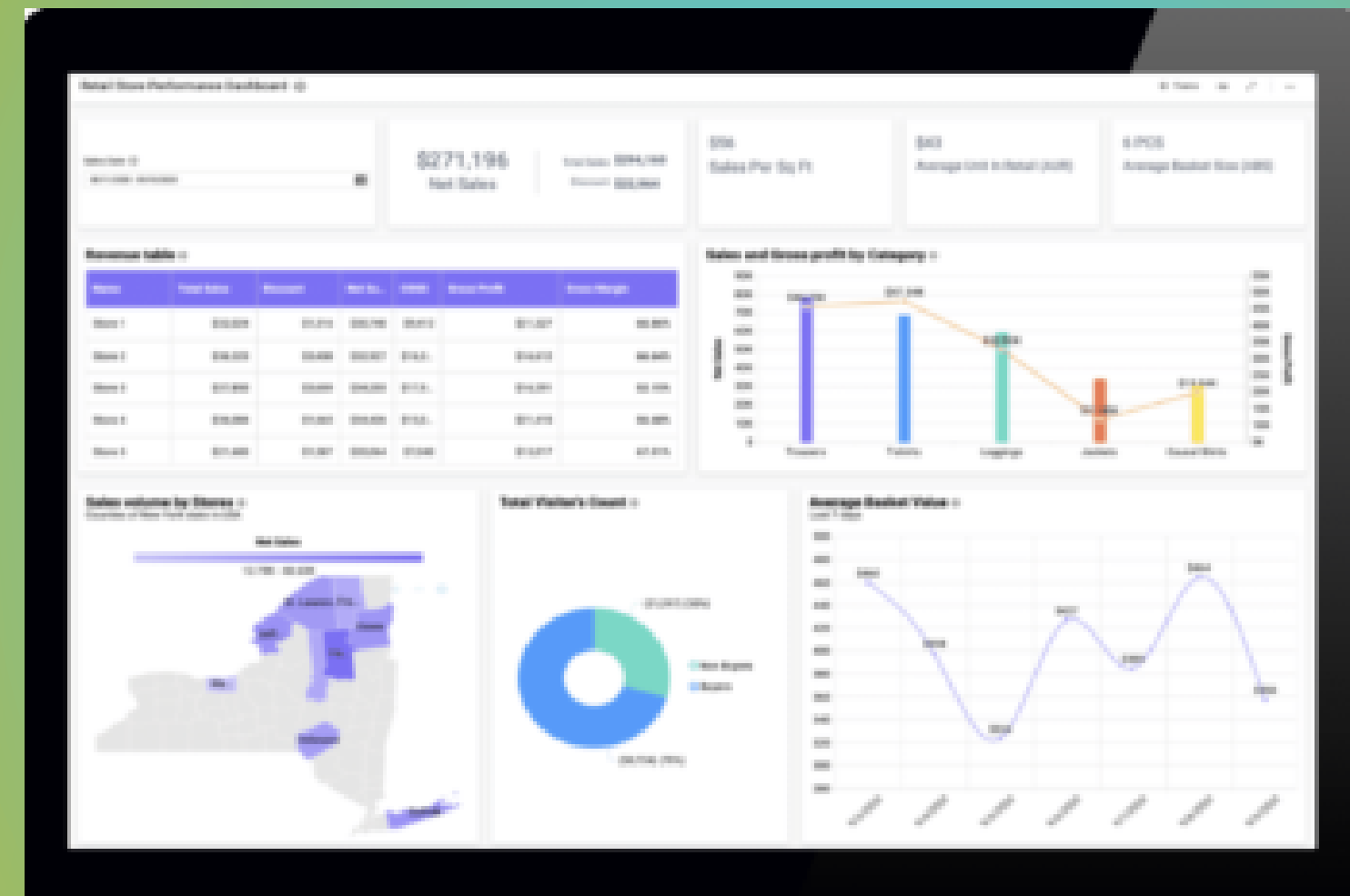
# Our Apps

## Menuz



One-stop Personalized  
QR menu ordering app

## Dinerz



Customer & Order  
Management App



Download Now Download Now

# HOW TO USE MENUZ

Scan QR



Personalized  
E-Menu



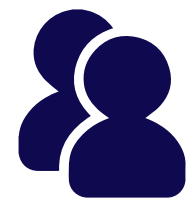
Order &  
Payment



# 01

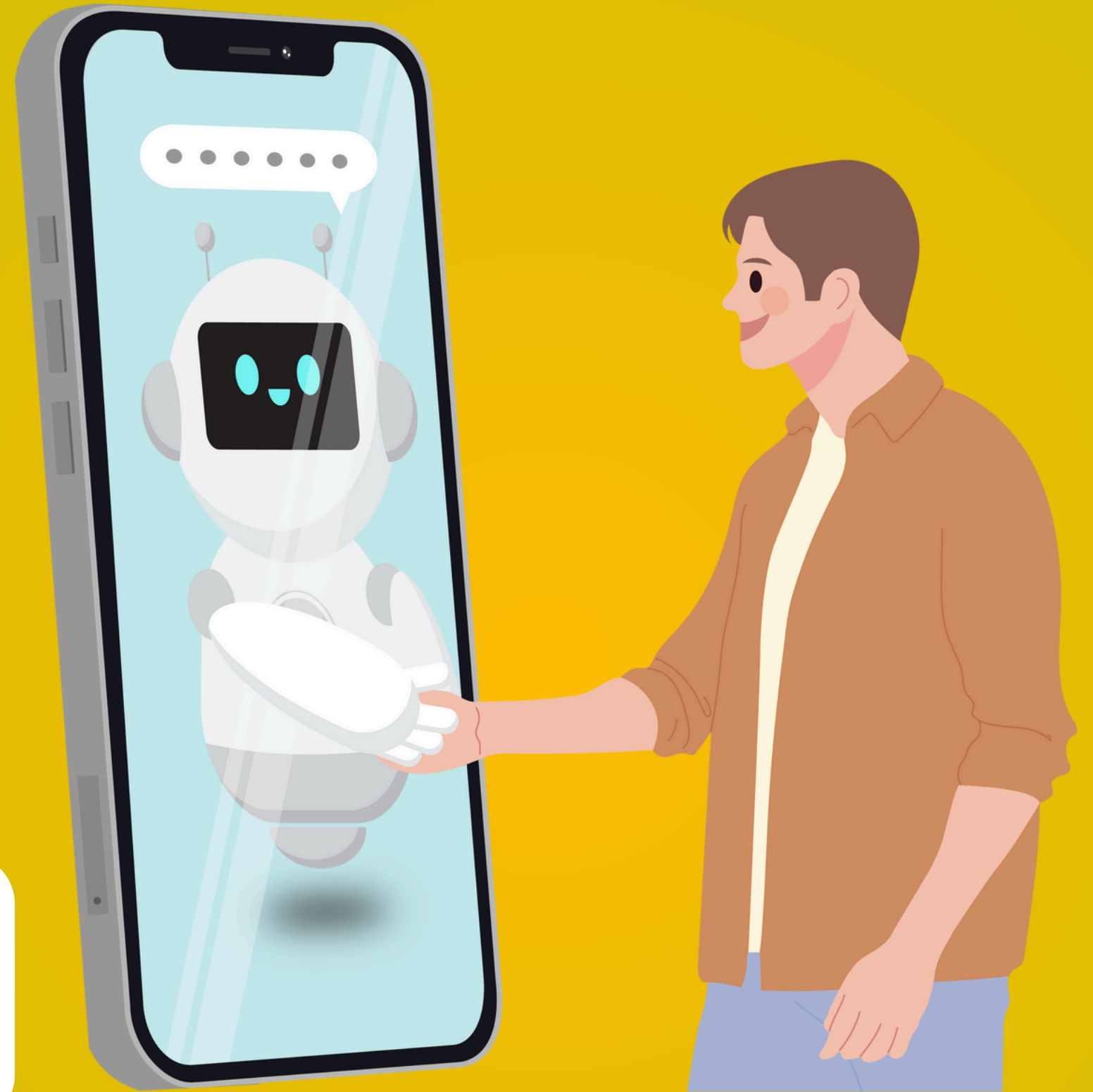
## Personalized Recommendations

This feature assists customers in making menu decisions from numerous options by considering their preferences and dietary restrictions. It also encourages customers to try new meals they haven't eaten before but are likely to enjoy, based on the experiences of similar customers.



**90%**

are likely to spend more money  
with personalization



# Choose Best Meal

## Tag Filter

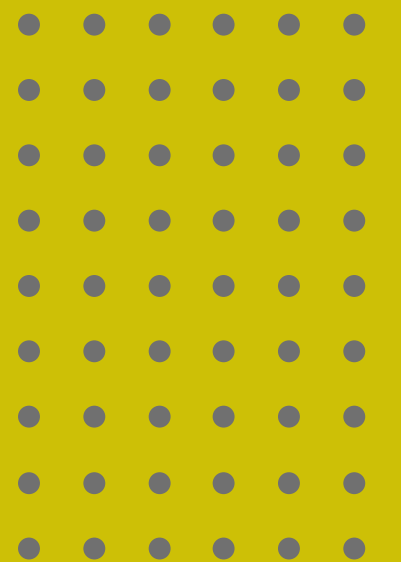
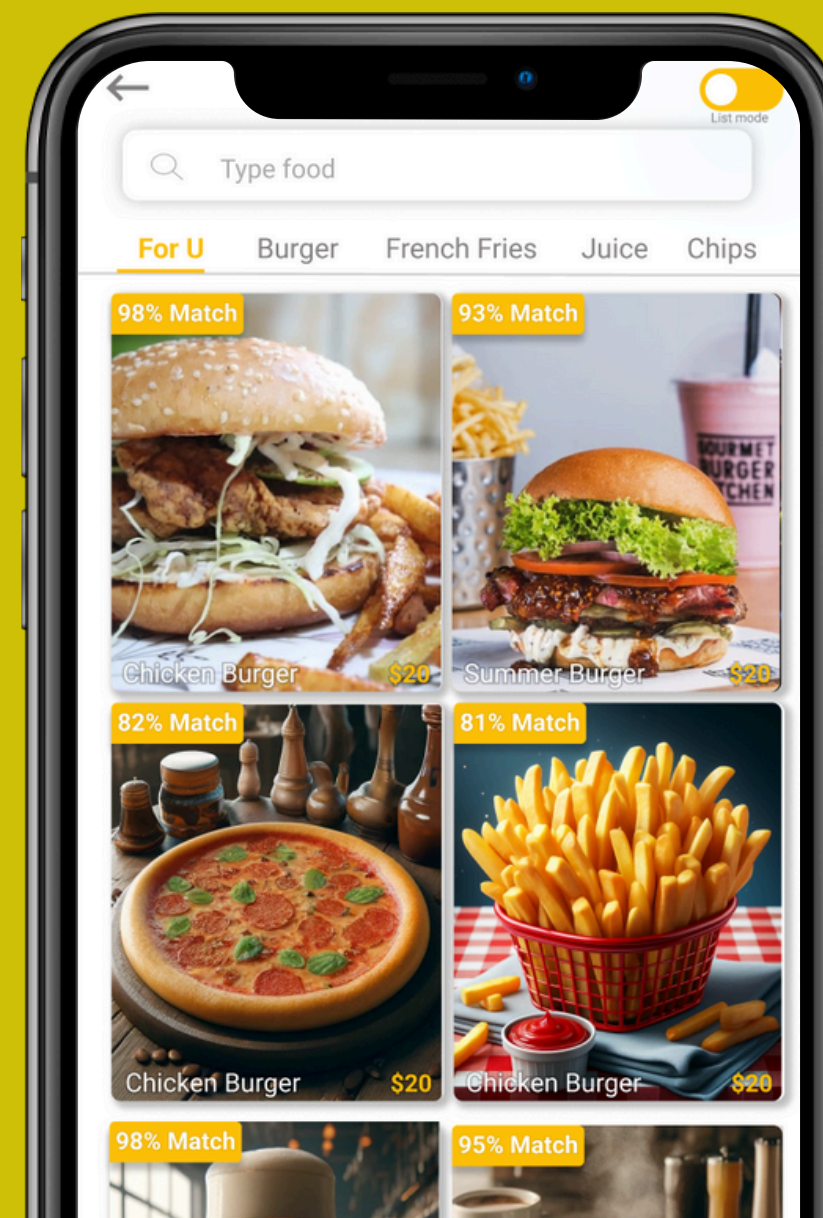
This filter meal by customer's diet, allergy or regional prohibiting as only one universal menu app

## Restaurant Recommendation

This is recommendation by restaurant to indicate which meal has great taste and one that everyone like.

## Menu Recommendation

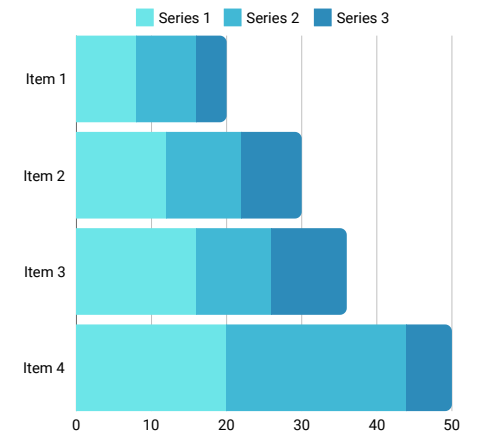
This is personalized recommendation based on customer's order history across restaurants.



# 02

## Real Time Customer Monitoring

To maximize customer satisfaction in-shop, Menuz enhances personalized interactions using the customer's history. This includes displaying the number of visits, order history, and preferences. Our mission is to reduce daily operational tasks, allowing more time for staff to interact with and care for customers.



# 03

## Campaign Targeting & Execution

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Menüz will be the gateway to gather customer information and execute campaigns to maintain engagement with returning customers, such as loyalty programs. These campaigns can be customized by customer segment and executed through multiple channels like email, SMS, app notifications, and social networks. After execution, campaigns will be reviewed based on data results to optimize them for future use.



**+5~15%**  
CRR



# 04

## Dashboard & Analytics Report

In Dinerz, users can track the current status of revenue, profit, and orders today, comparing them against the KPIs they set. Additionally, it provides a ranking of popular meals based on customer segments like country, gender, or age, which helps understand customer preferences and answer questions for recommendations.

Moreover, the Analytics Report offers insights and forecasting to optimize daily operations, stock management, and menu offerings using advanced analytics techniques.



# Customer Journey

People from different country



*I don't know what to order*

← Recommendation

← Translation

*I am Moslem so I can not eat pork...*

← Allergy & Regional Filtering

Travelers

*Thank you for coming again!  
Do you want to order same meal?? Or Try new One??*

Waiters

← Real Time Diner Monitoring



Customer Retention ↗

GenZ & Millennials



*I really want to find meal mush easily and order ASAP*

← QR Order & Payment

← Pre Order

*Oh, the taste was nice!! I want to share on instagram!!*

← Share

*New Special Meal is coming today!!*

*Happy hour!! BUY 1 GET Free!!*

← Campaign Targeting & Execution

← Email & App notification



Restaurant

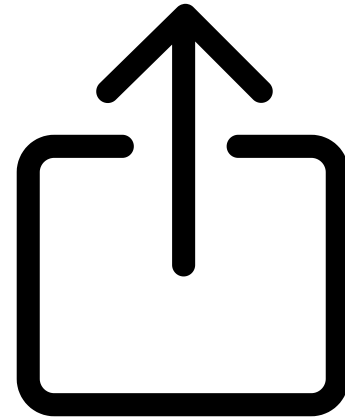
# Future Plan



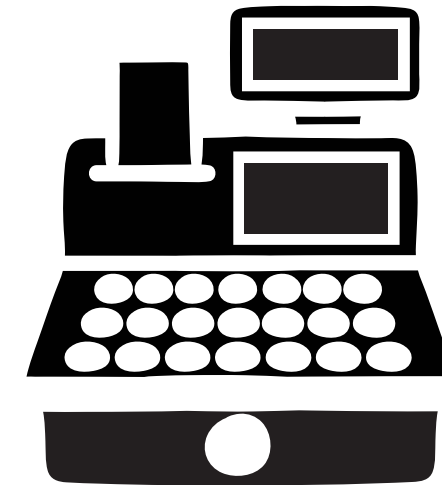
① Payment



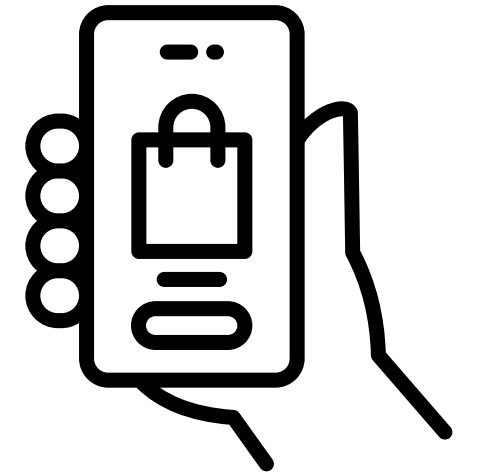
② Love & Tipping



② Share



④ POS



⑤ Pre Order



⑥ Delivery



⑦ Games

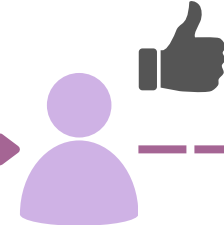


⑧ Restaurant Search

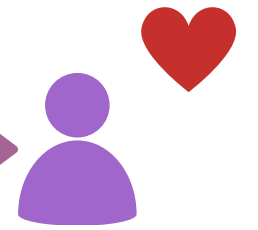
# Customer journey map



New Diner



Returning Diner



Love Diner

People from different country



Travelers



GenZ & Millennials

*I don't know what to order*

← Recommendation

← Translation

*I am Moslem so I can not eat pork...*

← Allergy & Reginal Filtering

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← Share

*I really want to find meal mush easily and order ASAP*

← QR Order & Payment

← Pre Order



Waitors

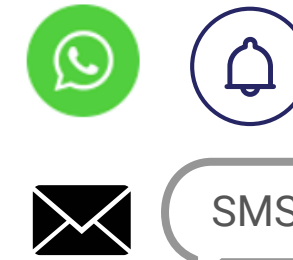
*Thank you for coming again!  
Do you want to order same meal?? Or Try new One??*

← Real Time Diner Monitoring

*New Special Meal is coming today!!*

*Happy hour!! BUY 1 GET Free!!*

← Campaign Targeting & Execution



Touch points

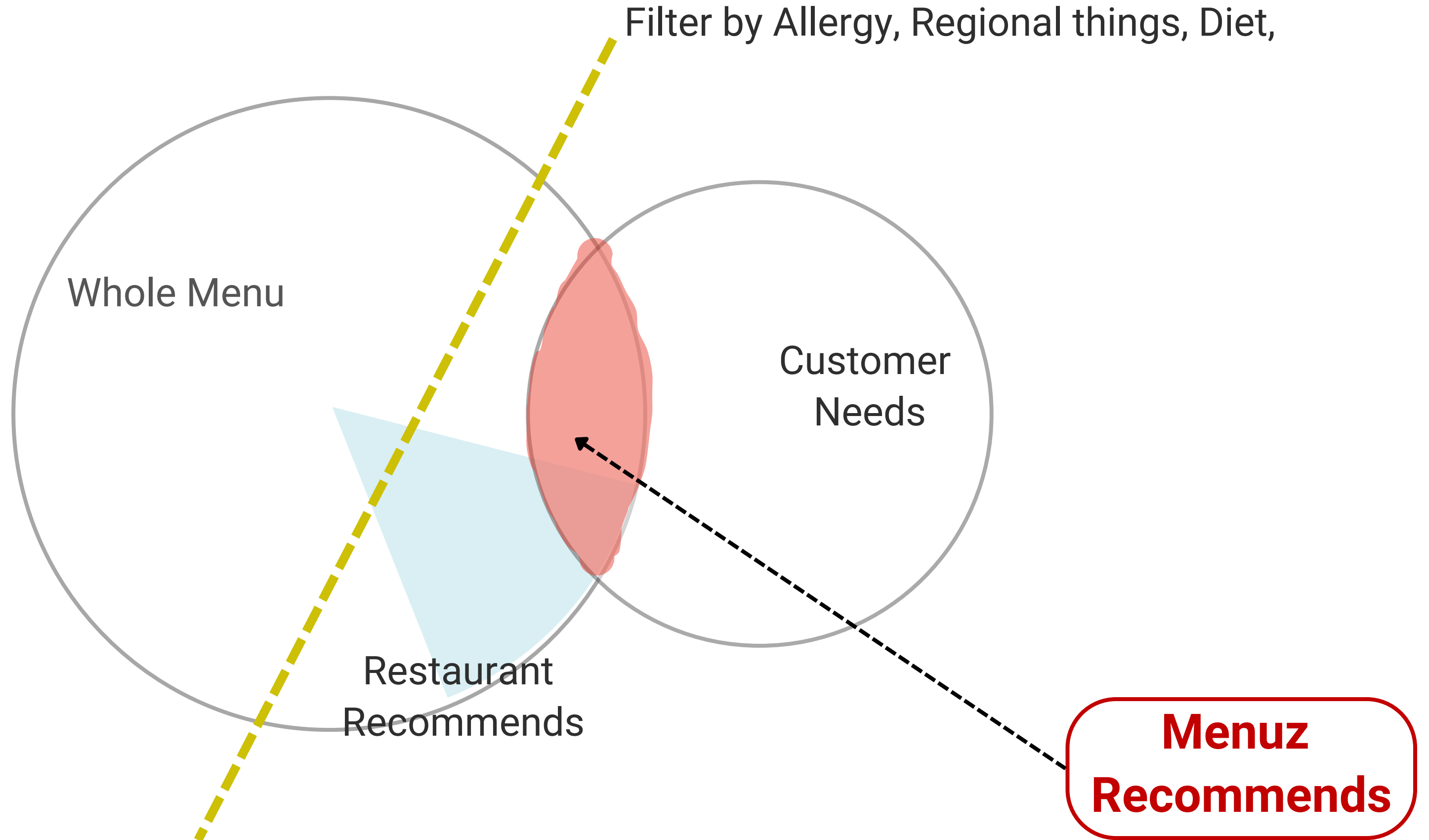
*Oh, okay, I want to go this restaurant also!!*

Social Network

Google Map



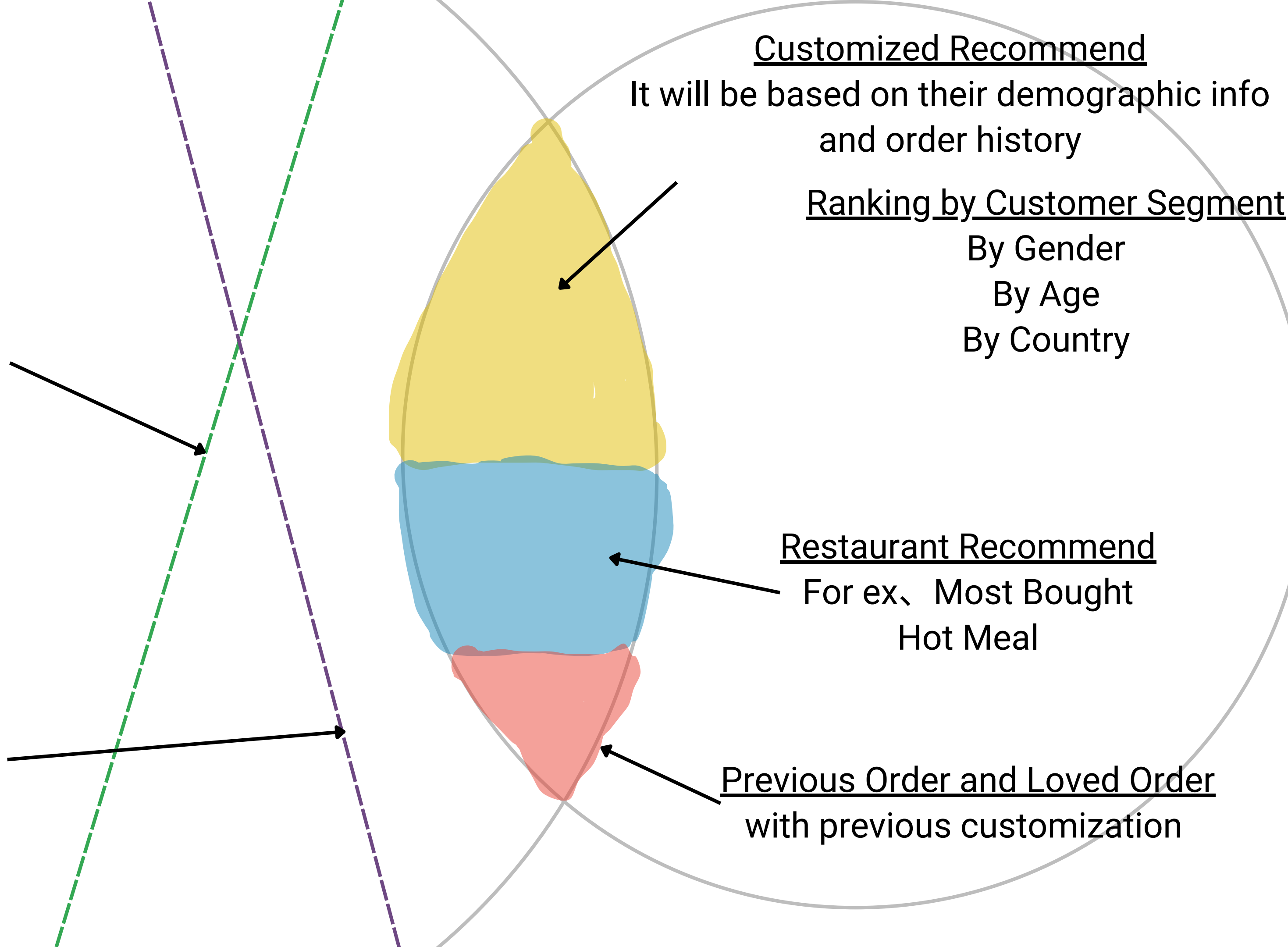
# Matching System



# Detail

Filter By  
Allergy  
Region  
Diet

Filter by  
Categoy.



## Customized Recommend

Your Best	Best 1	Best 2	Best 3	Best 4	Best 5
New Try	Best 1	Best 2	Best 3		

After getting more data , you best will be based on own customer segment beyond gender, age, country and food preference from order history

## Ranking by Customer Segment

Gender	Best 1	Best 2	Best 3
Age	Best 1	Best 2	Best 3
Country	Best 1	Best 2	Best 3

## Restaurant Recommend

Restaurant Best	Best 1	Best 2	Best 3	Best 4	Best 5
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Restaurant should choose their recommendation manually or based on visualization we provide

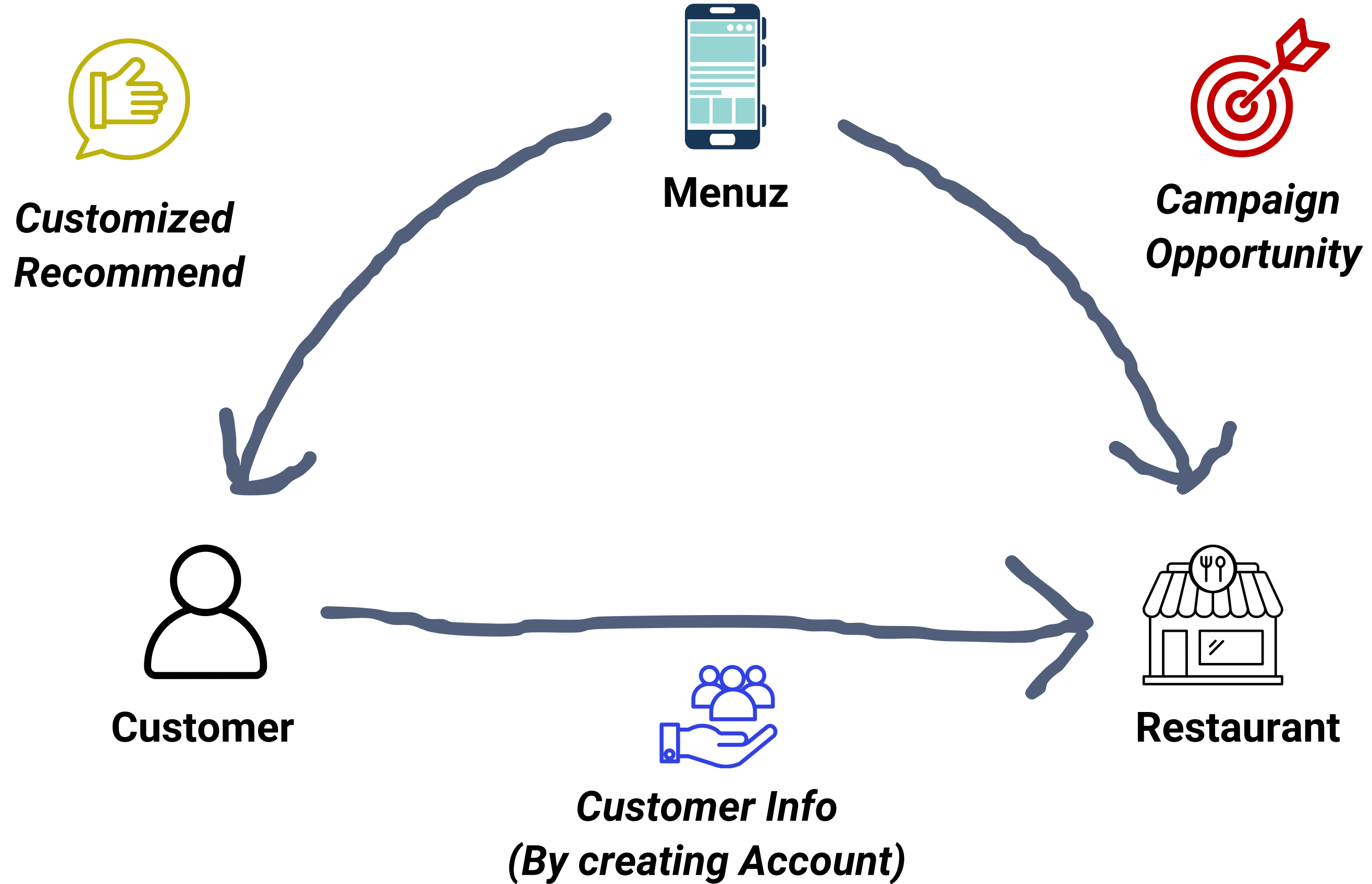
Popular	Best 1	Best 2	Best 3
Good Taste	Best 1	Best 2	Best 3
Profitable	Best 1	Best 2	Best 3

## Previous Order and Loved Order

Menuz show previous order and loved one if they put them as loved meal before

Love / Pre	Love 1	Love 2	Love 3	Pre Order 1	Pre Order 2	Pre Order 3
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# *Incentive Structure by given customer data*



# Data Solutions

*What kind of customer love which meal??*

*Which meal is healthy, allergy-safe, and regionally permissible? ??*

*Who is new / return customer?*

*Why customers retained ??*

*Who is best target for campaign??*

① Recommendation

② Meal Filtering

③ Real Time  
Diner Monitoring

④ Campaign

Rotation Rate

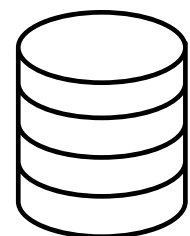
Customer Expectation

Retention Rate

④ Dashboard / Analytics / AI

Execute

⑤ Effect Varification



Customer Info

Order History



# Book a Demo

→ [getmenuz.com](https://getmenuz.com)

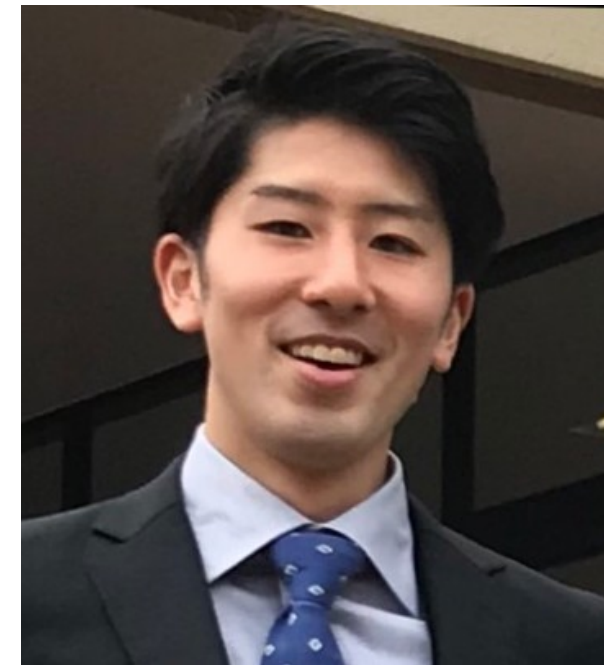


# Get in Touch



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